



## Proposal Evaluation and Scoring Criteria for Prospective Applicants

Thank you for considering submitting your project proposal to our foundation. We are committed to supporting initiatives that align with our mission and have a lasting impact on the communities we serve. This document outlines the evaluation process and scoring criteria we use to assess each proposal. Our goal is to ensure a transparent and fair review process, allowing you to understand what we are looking for in successful project applications.

Each section below explains the evaluation categories criteria and the possible scores, helping you gauge how your project might score according to these categories. We encourage you to review this document carefully as you prepare your proposal to ensure it meets our expectations and addresses key areas of focus.

We look forward to your innovative and impactful submissions and wish you success in your preparation!

## **Scoring Criteria:**

- 1. Alignment with Mission (Score: 0-5)
- 5: Perfect alignment with the Foundation's mission
- 0-1: Minimal alignment
- 2. Community Empowerment & Inclusivity (Score: 0-3)
- 3: Strong focus on community empowerment
- 0-1: Limited focus
- 3. Outreach (Score: 0-3)
- 3: Comprehensive strategy for global outreach
- 0-1: Minimal strategy
- 4. Innovation and Creativity (Score: 0-2)
- 2: Highly innovative and creative approaches
- 0-1: Traditional approaches
- **5. Budget Justification (Score: 0-3)**
- 3: Budget thoroughly justified and realistic
- 0: Budget poorly detailed
- 6. Timeline and Outcomes (Score: 0-2)
- 2: Well-defined timeline with measurable outcomes
- 0: Unrealistic timeline with vague outcomes
- 7. Assessment of Risk (Score: 0-2)
- 2: No significant risks
- 0: Significant risks